

21 July 2017 @ EdgeProp.my

TAHPS GROUP



**TAHPS Group Bhd group CEO Eugene Khoo**

“ As we are now in the digital age and with more people owning smartphones, organising a virtual expo is a move in the right direction, especially if we want to capture the younger crowd.

Digital technology has significantly changed the way we do business and operate. In the property market, we see more and more people using their smartphones to search for their dream homes without the need to visit a sales gallery.

As a property developer, we have to adapt to the changing market environment — we recognise the importance of digital marketing as the way forward. It will help us reach

our target market more efficiently. Therefore, it is timely that TheEdgeProperty.com is organising this virtual property expo.”

#### **Project showcased at VPEX 2017**

- **Epic Residence, Bandar Bukit Puchong, Puchong** — a 21-storey serviced apartment with a contemporary design, lush landscaping and a myriad of lifestyle facilities to appeal to the discerning tastes of homebuyers. Built on 2.3 acres of prime freehold land, this exclusive and low-density residence of only 300 units spread across two blocks, and is meticulously designed with convenience and vibrance in mind.

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