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TAHPS Group Berhad ("TAHPS") yesterday announced that it will launch its very own Bukit Puchong Community App on 22 April to ensure a more efficient and quicker way of communication with residents.

The Bukit Puchong Community App is part of TAHPS corporate social responsibility programme to actively engage with not only the residents in the Bukit Puchong township but also with the public. This is keeping with the tag line of the App which is "Stay Safe, Stay Alert, We Care".

The Community App serves to provide residents with information on safety matters, up to-date happenings in the township and to help deter crime.

"As the main developer of Bukit Puchong, it is our corporate social responsibility to ensure that residents in this township can raise their families in a safe and secure environment. This will not only bode well for the community but also enhance the desirability of people to come and live in Bukit Puchong," said TAHPS Group CEO Eugene Khoo.

During the launch of the event at TAHPS Bukit Puchong Property Gallery on 22 April, the public will be able to download the application and access a range of features at the touch of a button on their smart phones.

Meanwhile, the Royal Malaysia Police ("PDRM") via the Subang Jaya Police Headquarter ("IPD Subang Jaya") will be conducting talks on crime prevention with safety demonstrations and have an interactive dialogue with the public. PDRM will also be sharing the latest crime statistics with the public and members of the press during the event.

"Ensuring the continued safety and security of residents in Bukit Puchong is of utmost importance for us. Whilst the onus is on the public to remain vigilant, as a responsible developer, we want to go the extra mile by providing important information to the public via our Bukit Puchong Community App," said Khoo.

The Bukit Puchong Community App is part of TAHPS continued effort to leverage on new and innovative marketing technology that will enable it to reach out to potential home buyers.



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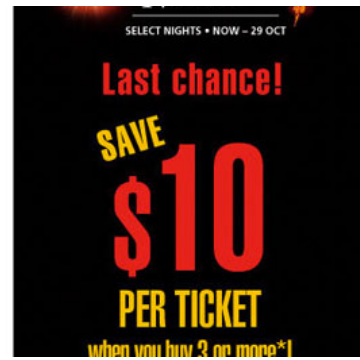
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"We see the application as an important communication tool to people who may be interested in buying a property. They may not be interested in buying a property today but maybe they will be 10 to 12 years down the road. As a long-term developer, people who are in their 20s today are our target market in 10 years' time," said Khoo.

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